FOR YOUR INFORMATION
A cyBARR Quarterly

BUILDING TRUST THROUGH CYBER RESILIENCE

Data. We love it. And we also know just how important it is to keep it safe. These days we're plugged in anywhere and all the time. Sometimes, we may not even realize how plugged in we actually are while our apps, web searches, and credit card purchases are constantly storing our actions in the background.
—Katie Atkinson

It's true—gone are the days when we can casually browse the internet without adding to our data story. Similar to how with every footstep, we create an invisible map of all the places we've been, each time we log in to browse our favorite shop or check the score of the big game or send a message to a loved one, we're building a digital story of who we are.

Data doesn't have to be feared. Our growing and intertwined digital stories ultimately means we're connecting. We're communicating across the globe through new technologies and helping each other navigate a changing world.

That's why **BARR's mission is to build trust through cyber resilience**.

Through cyber resilience, we can ensure that our digital stories are safe. We can feel confident that our online footsteps lead to the right people. And we can fully protect ourselves no matter where we might wander.

Let's take a look at what's been happening at BARR and within the world of cybersecurity over the past few months.

QUARTERLY HIGHLIGHTS

- Service Line Spotlights: ISO 27001 + SOC 2 and HITRUST: Did You Know?
- Hacker-Proof Headlines
- BARR Newsroom
- BARR's Annual Day of Giving
- A Word From Our Clients
- Coming Soon: Cybersecurity Resources for Educators
- About Us

BARR ADVISORY

Service Line Spotlights

TWO FRAMEWORKS, ONE AUDIT

BARR is one of a handful of firms in the U.S. that meets the requirements to issue both ISO 27001 certifications and SOC 2 reports.

ISO 27001	SOC 2
✓ Compliance with global industry standards	✓ More common for consumers that live in the U.S.
✓ Successful engagements result in certification	✓ Successful engagements result in a report
✓ Includes specific requirements around documentation and policy	✓ Can be obtained as a Type 1 or Type 2 report
✓ Contains 93 Annex A control recommendations	✓ Uses AICPA criteria to test controls
✓ Is flexible to meet your organization's specific environment	✓ Reports can be distributed to your organization's stakeholders
✓ Keeps your Information Security Management System (ISMS) up-to-date	✓ Ensures controls are appropriately designed to mitigate risks

So, how does it work to audit against two frameworks through one engagement? While certifying toward ISO 27001 takes a certain amount of initial planning, its flexibility means most requirements will map over seamlessly with SOC 2 controls.

Through BARR's **audit once, report many approach**, you'll save countless hours while enhancing brand value and increasing customer trust.

BARR's ISO 27001 + SOC 2 approach includes:

➤ Mapping ISO 27001 requirements to SOC 2 controls

➤ Combining ISO 27001 and SOC 2 meetings

➤ Bypassing additional walkthroughs to obtain an ISO 27001 certification and SOC 2 Type 2 report simultaneously

Read our Two Frameworks, One Audit Guide

HITRUST: DID YOU KNOW?

The HITRUST Alliance recently released a guide titled HITRUST: Did You Know? outlining ten essential HITRUST facts. The guide is designed to be a resource that provides organizations with the insights necessary to successfully navigate the HITRUST certification process.

1. HITRUST offers **three levels** of assurance based on an organization's needs.

2. You can **reuse controls** when upgrading assurance levels.

3. HITRUST **regularly evaluates** emerging cyber threats.

4. It can take less than a month to complete an e1 Assessment.

5. HITRUST enables **Third-Party Risk Management** solutions.

6. You can accelerate your HITRUST certification journey **up to 85%**.

7. HITRUST can **easily be mapped to SOC 2** controls.

8. HITRUST is applicable to **organizations of all industries**.

9. A HITRUST certification can convey assurances **over other sources**.

10. HITRUST makes risk management **practical and effective**.

Our HITRUST: Did You Know? blog series highlights each HITRUST fact in more detail:

- **Part 1**: HITRUST Assessments
- **Part 2**: HITRUST Risk Assessment
- **Part 3**: "Test Once, Report Many"
- **Part 4**: Key HITRUST Statistics

Or watch our 3 min. HITRUST: Did You Know? video.

BARR NEWSROOM

[ICYMI]—The Securities and Exchange Commission (SEC) recently adopted new rules to enhance and standardize cybersecurity risk management, strategy, governance, and incident reporting disclosure practices by public companies and other market entities. The rules will require organizations to disclose a material cybersecurity incident within four business days and are likely to have a sweeping impact on all public companies that are subject to the Securities Exchange Act of 1934. Learn more details about what the rules will entail in our blog.

[Hack of the Quarter]—Adobe recently released a warning to its users about newly detected zero-day attacks. According to the software organization, hackers are exploiting a vulnerability within the popular Adobe Acrobat and Reader product through an out-of-bounds write weakness. BARR recommends reviewing Adobe's security updates that address the vulnerability and updating your software as soon as possible. Read our blog on how to address the Adobe zero-day attacks.

[Some Industry News]—Google is looking to make passwords obsolete by prompting users to create passkeys to unlock accounts and devices with a fingerprint, face scan or pin number. This process will make it easier for users to sign into their devices, getting rid of the need for endless passwords that can be ridden with security problems. While Google won't kill the option for passwords just yet, users can stay tuned for a "skip password when possible" option in your account settings.

DID YOU KNOW?

Each year, October is National Cybersecurity Awareness Month.

Launched in 2004, the NCAM campaign is an annual collaborative effort by the Cybersecurity and Infrastructure Security Agency (CISA) and the NCA to raise cybersecurity awareness and ensure everyone has adequate resources to stay safe and secure online. BARR is proud to join the initiative again as an official NCAM champion.

BARR Names Jonnae Hill as New Head of People and Culture

BARR recently announced that Jonnae Hill has been named Head of People and Culture. Hill joined BARR Advisory in April 2021 as culture and community engagement manager and most recently was director of associate experience and community engagement.

While at BARR, Hill has led initiatives to cultivate an inclusive and collaborative work environment and has built strong partnerships with community leaders. She also played a pivotal role in the development and success of the BARR Belong Foundation.

Read more about Hill's promotion in the Kansas City Business Journal.

BARR Receives 'Corporate HERO' from the STEMMy Awards

BARR Advisory has been named the recipient of the 2023 STEMMy Corporate HERO Award for its support and advocacy for women in STEMM. The Corporate HERO award recognizes one organization for its active role in building up women in science, technology, engineering, mathematics, and medicine in the greater Kansas City area through education, growth opportunities, flexibility, and camaraderie.

BARR is proud to say that more than half of all BARR team members are women, including 56% of the firm's management team and 50% of its leadership team.

You Belong with BARR

BARR'S DAY OF GIVING

At BARR, when we say "we exist to create a more secure world," we mean it in every way possible. We want everyone to feel secure in who they are and where they live, which is why we created the BARR Belong Foundation to support charitable causes that matter deeply to our associates.

Every year on October 26, BARR Advisory closes its doors for business, and associates open their hearts for a day full of volunteering. This year, BARR associates joined forces, spending the 6th Annual Day of Giving volunteering to better their communities. See where BARR associates volunteered this year:

- 🧡 Bread for the City
- 🧡 Kids' Food Basket
- 🧡 Kansas City Harvesters
- 🧡 The Dougy Center
- 🧡 The St. Jude Foundation
- 🧡 Nationwide Children's Hospital
- 🧡 Houston Food Bank
- 🧡 Children's classrooms
- 🧡 Local homeless shelters
- 🧡 Local animal shelters
- 🧡 And more!

"Day of Giving is one of our favorite days of the year. On this day, we all have one shared purpose—to make our communities stronger. It is amazing to see all of the different ways BARR associates serve from coast to coast," said Jonnae Hill, head of people and culture at BARR.

DID YOU KNOW?

Every year, BARR associates participate in a Raise the BARR 5k.

From walking, biking, or running—whatever gets them moving—associates log their miles and, in lieu of an event registration fee, give back to their communities. Through BARR's Matching Gift Program, the BARR will match up to $500 per year to the nonprofit organization of our associate's choice.

A Word from Our Clients

QUOTE OF THE QUARTER

*Our engagement with BARR was **the most positive auditor engagements I've been a part of** in my 15+ year information security career.*

—Christopher Magill, Molecular Testing Labs

DID YOU KNOW?
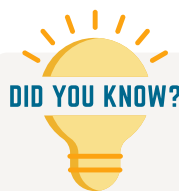
BARR works with clients from around the world.

BARR associates have completed thousands of successful engagements with clients from over twenty countries spanning six continents.

> *When we started with BARR, we quickly learned the team deeply understood every policy known to man.*
>
> **— Moses Thambuswamy**
> Director of Information Security at Jackpocket
>
> Since partnering with BARR's consulting team, Jackpocket has significantly matured its security and compliance program. The organization welcomed six new states to its app and is actively working to achieve an ISO 27001 certification in 2023. Jackpocket will continue to work with BARR to build an internal security program where our consulting team will support Jackpocket as it transitions to each new milestone.
>
> Read our case study with Jackpocket to learn more.

> *Through our search for an auditor, BARR stood out among other firms as genuinely friendly and easy to work with.*
>
> **—Josephine Robinson**
> Senior Information Security Manager at Codat
>
> BARR helped Codat adjust its requirements for the newly released ISO 27001:2022 and explained the process for adding a SOC 2 report in a way that was easy to understand, mapping controls to fit both reports. Codat also partnered with anecdotes, the compliance automation platform, which simplified the evidence collection process and led to significant improvements in Codat's overall compliance journey.
>
> Read our case study with Codat and anecdotes to learn more.

COMING SOON: NEW VIDEO SERIES AIMS TO HELP EDUCATORS SPARK THOUGHTFUL CONVERSATIONS ABOUT CYBERSECURITY AND INTERNET SAFETY

BARR Advisory is teaming up with a cohort of leading cybersecurity and technology solutions firms on a new video series aimed at educating middle and high school students about cybersecurity and internet safety.

Slated for publication in early November, the new series is designed to help educators spark thoughtful conversations with students in grades six through twelve about topics including digital citizenship, social media safety, and careers in cybersecurity and technology.

The full package will include more than two hours of interviews with members of the BARR Advisory team as well as tech and security experts from organizations including Quickbase, Tessian, Mission Cloud, MedStack, Broadleaf Commerce, Drata, and Hive Systems.

The package will also include a free downloadable teachers' guide with key takeaways, transcripts, and talking points to help further the conversation and inspire students to take action to protect their personal data online.

"For students in this age group who are just beginning to establish their independence online, understanding why and how to take control of their digital footprint is crucial," said Devin Olsen, a former educator and current associate consultant at BARR Advisory who is featured in the video series.

"For teachers, these resources provide the perfect jumping-off point to get students talking about how to make smart decisions online," Olsen adds.

COMING SOON

CYBERSECURITY & INTERNET SAFETY:

Starting the Conversation with Middle and High School Students

BARR ADVISORY

Keri Barnett-Howell
Mission Cloud

Daniel Colgrove
Broadleaf Commerce

Corey Emerson
Quickbase

Balaji Gopalan
MedStack

Jonnae Hill
BARR Advisory

Larry Kinkaid
BARR Advisory

Julie Mungai
BARR Advisory

Alex Nette
Hive Systems

Devin Olsen
BARR Advisory

Steve Ryan
BARR Advisory

Jessica Walters
Tessian

Temisha Young
Drata

About Us

🏢 Who We Are

At BARR, we build trust through cyber resilience. Our mission is to protect the world's data, people, and information networks through a human-first approach to cybersecurity and compliance.

☁️ What We Do

We specialize in cybersecurity and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure and Google Cloud.

⊕ Who We Serve

BARR is a trusted advisor to some of the most innovative technology and SaaS providers across the globe.

📈 How We Do It

By providing unparalleled service, following the data, and focusing on security first, we take a comprehensive approach for every client we serve.

▲ BARR'S SERVICES

ATTEST

- ☑ SOC Examinations

- ☑ Healthcare Compliance (HITRUST, HIPAA)

- ☑ Certification to ISO Standards

- ☑ Privacy Assessments (i.e. GDPR, MIcrosoft DPR, CCPA, GLBA)

CONSULTING

- ☑ Government Assessments (i.e. NIST, CMMC, FedRAMP, DFARS)

- ☑ Payment Card Industry (PCI)

- ☑ Penetration Testing and Vulnerability Assessments

- ☑ Virtual CISO (vCISO) Advisory

- ☑ Policy and Procedure Documentation

- ☑ Security Questionnaires

- ☑ Risk Assessments

- ☑ Vendor Assessments

- ☑ Security Project Management

Want to learn more about BARR and how we can help your organization meet your security and compliance goals? Contact us today.

BARR Advisory: The Security You Need. The Compliance to Succeed.
For all the latest BARR Advisory news, visit our website at barradvisory.com.

BARR ADVISORY