

FOR YOUR INFORMATION

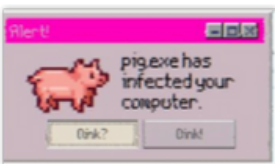
A cyBARR Quarterly



BUILDING A CULTURE OF SECURITY

At BARR, we're all about perspective. We've sat on your side of the table. We've gone through the compliance headaches and extensive audits. We've done the work ourselves, and our experience of the past combined with our expertise of today can help you with the challenges of tomorrow.

Through this quarterly publication, we're using our perspective to deliver the most up-to-date cybersecurity news and breakthroughs. So let's dive in.



Given the choice between dancing pigs and security, users will pick dancing pigs every time.

— Ed Felten







We don't want you to give up your dancing pigs. Truly. Finding joy in the small stuff is what life's all about. It's what makes us human. So how can we put security first while still enjoying the things we love?

We're here to tell you—it's all about building a culture of security from within. Long gone are the days of responding to one-off security events or relying on a few people to help keep us secure. Instead, we're thinking long term. We're starting from our core values. And we're getting everyone involved.

When we think of security through a holistic lens like this, rather than responding to security events as they occur, we can better prepare for and manage cyber risks that come our way. **And then we can watch our dancing pigs.**

Let's take a closer look at some of BARR's milestones from this past quarter and how you can build an empowering culture of security.

QUARTERLY HIGHLIGHTS

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[Service Line Spotlights: ISO 27001, HITRUST v11, and CSA STAR](#)
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[Hacker-Proof Headlines](#)
- 
[A Year in Review: Our Wins and Milestones](#)
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THE ISO ON THE CAKE

If you're looking to differentiate your organization through security and compliance with an internationally recognized standard, an ISO 27001 certification may be right for your organization.

ISO 27001 is an internationally accepted standard for helping your organization manage the security of your services, data, intellectual property or any information entrusted to you by a third party. It's one of the most thorough certifications you can get, and for good reason. ISO 27001 includes the assessment of 93 controls under 14 domains, and as a globally recognized standard, you'll want to make sure you've got this certification under your belt to accommodate your customers from all over the world.




When you work with our expert team of consultants, we can easily add ISO 27001 certification to your already existing SOC 2 or HITRUST certification, saving you time and resources so you can focus on what you do best. It's a pretty sweet deal. Just like icing—or ISO—on the cake.

Check out these blogs to learn more:

- ✓ [Understanding the Difference Between ISO 27001 and SOC 2 and Why You Might Need Both](#)
- ✓ [How to Leverage HITRUST CSF for ISO 27001 Certification](#)
- ✓ [ISO 27001:2022—Everything You Need to Know About the Recent Updates](#)

PUT YOUR TRUST IN HITRUST

HITRUST CSF v11 just came out with a big announcement. They've updated the HITRUST CSF to version 11 which includes several updates like:

-  Reduced efforts for i1 certification for up to 45%
-  Addition of an e1 assessment which is very similar to the popular SOC 2 report
-  Implementation of AI-based standards development capabilities which can reduce mapping and maintenance efforts by up to 70%

So what does this change mean for healthcare organizations who already have HITRUST certification? Not to worry. HITRUST will notify you about the update, and your organization has plenty of time to adapt to the HITRUST CSF v11 changes.

Want to learn more? Watch our [latest cyBARR Chat](#) on the HITRUST v11 updates.

Did You Know

Test once, report many

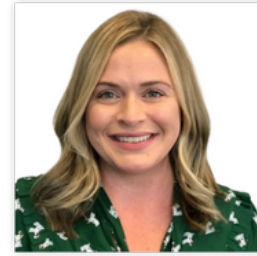
BARR is **one of only nine firms in the U.S. eligible to perform audits against all three of the highest-regarded standards—ISO/IEC 27001, SOC 2, and HITRUST.** Learn more from our [latest whitepaper](#).

SHINE BRIGHT WITH CSA STAR

Calling all cloud service providers. BARR has recently added a new service line that's catered just for you. We're now offering certification services to CSA STAR, the industry's most powerful program for security assurance in the cloud.

Check out our [press release](#) and recent [video case study](#) featuring [Instabug](#) to learn more about the new service.

CSA STAR not only gives you the clarity you need for your customers, but you get to add your name to the CSA STAR Registry. That's right. You get to publish your organization's name with 2,000+ other CSPs who take security just as seriously as you. The best part? Your customers will easily see you listed among these other providers, showing them how bright you can really shine!



BARR ASSOCIATE SPOTLIGHT

BARR's Head of People and Culture [Whitney Lindsey](#) guest wrote a post in [Healthiest Employers](#) explaining why and how BARR prioritizes DEI and wellness and sharing tips for other remote teams striving to do the same.

The world of cybersecurity changes a lot. So how can you keep up with all that news? With BARR, of course. We've got you covered on the latest cybersecurity headlines, so you can stay in the know with all things security and compliance.

ICYMI: [LastPass continues to experience breaches](#). Already smarting from a breach that put partially encrypted login data into a threat actor's hands, in February, LastPass said that the same attacker hacked an employee's home computer and obtained a decrypted vault available to only a handful of company developers.

Hack of the Quarter: ChatGPT, the internet's latest favorite plaything, already had a data breach. Earlier this quarter, ChatGPT accidentally exposed the chat histories of users. OpenAI(the maker of ChatGPT) explained the bug in detail in [this blog](#).

Some Good News: The National Institute of Standards and Technology (NIST) recently released the [Artificial Intelligence Risk Management Framework \(AI RMF\) 1.0](#) to enhance trustworthiness within AI systems. This framework provides a flexible approach that can be adjusted for organizations of all sizes and sectors to measure and manage their AI risks, including policies, practices, implementation plans, indicators, measurements, and expected outcomes.

Did You Know 🤔

Zeroing in on Zero-Day

Lately, it's been all about zero-day. However, while zero-day attacks are getting a lot of press, a [recent report](#) by Rubrik shows that only about **a third of organizations from this report said they've experienced such an attack in the last year**, and few see it as their top threat in the coming year.



BARR'S 2022 YEAR IN REVIEW

In 2022, BARR **grew our team by nearly 40%**. We helped clients successfully complete **hundreds of engagements**, both nationally and internationally; lead **over a dozen successful events**, including webinars and our largest speaking engagement to date; and most importantly, witnessed our clients achieve major milestones.

Top Honors



Named the **8th fastest-growing business** in Kansas City by Ingram's magazine, featuring our Founder and President [Brad Thies](#) on the cover of the magazine's July edition.



Featured as one of the **Best Compliance Solutions** by CyberNews, who listed BARR as second among their editorial team's top picks for compliance solutions providers.



Ranked third **Best Cybersecurity Compliance Services Vendor** by Network Assured, a testament to our associate's efforts to make our clients successful.

You Belong with BARR

Did You Know 🤔

BARR partners with **industry-leading service providers across the globe** to offer an unparalleled engagement experience.

Take a look at our [BARR Partner Program](#) to learn more.

BARR's Annual Day of Giving

Every year on October 26, BARR Advisory closes its doors, and associates open their hearts for a day full of volunteerism. Check out a few photos from our [2022 Day of Giving!](#)



Atlanta, GA



Philadelphia, PA



Washington, D.C.

THE BARR BELONG FOUNDATION

BARR's not only about audits. We also like to give back to our communities. And when we say “we exist to create a more secure world,” we mean it in every way possible. We want everyone to feel secure in who they are and where they live, which is why we created the [BARR Belong Foundation](#).

Through the BARR Belong Foundation, we dedicate our time and talent to the communities we live in. Our impact areas include, but are not limited to:

- Animal welfare
- At-risk youth
- Community beautification
- LGBTQ+
- Skills-based learning
- Socioeconomic equality and inclusion
- Fighting poverty
- Homeless outreach
- Environmental sustainability
- Medical research



This March, the BARR Belong Foundation matched giving foundations up to \$910!

AND NOW, A WORD FROM OUR CLIENTS

We're Good at Herding Cats

*BARR's flexibility, human-touch, efficiency, and consultative manner was critical to our activities and ultimately our success. Major credit and **kudos to our engagement lead for herding cats effectively**, professionally, and with a personable manner that was appreciated.*



Look No Further For Your Perfect Auditor

*I guess **we found our perfect auditor for all future security compliance processes**, and the next one is happening very soon for ISO 27001. Very excited!*



About Us

Who We Are

At BARR, we build trust through cyber resilience. Our mission is to protect the world's data, people, and information networks through a human-first approach to cybersecurity and compliance.

Who We Serve

BARR is a trusted advisor to some of the most innovative technology and SaaS providers across the globe.

What We Do

We specialize in cybersecurity and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure and Google Cloud.

How We Do It

By providing unparalleled service, following the data, and focusing on security first, we take a comprehensive approach for every client we serve.

BARR'S SERVICES

ATTEST

-  SOC Examinations
-  Healthcare Compliance (HITRUST, HIPAA)
-  Certification to ISO Standards
-  Privacy Assessments (i.e. GDPR, Microsoft DPR, CCPA, GLBA)

CONSULTING

-  Government Assessments (i.e. NIST, CMMC, FedRAMP, DFARS)
-  Payment Card Industry (PCI)
-  Penetration Testing and Vulnerability Assessments
-  Virtual CISO (vCISO) Advisory
-  Policy and Procedure Documentation
-  Security Questionnaires
-  Risk Assessments
-  Vendor Assessments
-  Security Project Management

Want to learn more about BARR and how we can help your organization meet your security and compliance goals? [Contact us](#) today.



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BARR Advisory: The Security You Need. The Compliance to Succeed.
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