

FOR YOUR INFORMATION

A cyBARR Quarterly



SECURITY: A SOCIAL RESPONSIBILITY

“

Just as drivers who share the road must also share responsibility for safety, we all now share the same global network, and thus must regard computer security as a necessary social responsibility.

—Fred Langa



Our lives today are intertwined with information, and data is woven into every aspect of our digital existence. Cybersecurity, once confined to the realm of code and algorithms, has now become a critical social issue that affects us all.

Imagine a world where digital locks not only secure our personal data but also the trust we have in online interactions, the integrity of information, and the resilience of our shared spaces.

As we navigate the cyber landscape, we must work together to safeguard our interconnected society. Security and compliance are no longer on the backs of just a few individuals, but rather a shared responsibility we must all take seriously. Let's take a look at how BARR is bringing awareness to cybersecurity.

QUARTERLY HIGHLIGHTS

[> PCI DSS + Artificial Intelligence in HITRUST, NIST, and ISO](#)

[> BARR's Year in Review](#)

[> BARR Newsroom](#)

[> A Word From Our Clients](#)

[> About Us](#)



PROTECT YOUR PAYMENTS WITH PCI DSS

The [Payment Card Industry Data Security Standard](#) (PCI DSS) was developed to create a secure environment for processing, storing, and transmitting cardholder data.

-  Ensure sensitive card details are collected and transmitted appropriately from start to finish.
-  Store data securely as outlined by the [12 security domains](#) of PCI DSS.
-  Validate that required security controls are in place on an annual basis.

WHAT'S NEW WITH AI?

The cybersecurity industry has recently released new standards and frameworks that aid in the trustworthy use of AI. Check out what's new:

-  [HITRUST Announces New Initiatives for Secure and Sustainable Use of AI](#)
-  [NIST Releases New Framework for Organizations Associated with AI Technologies](#)
-  [ISO 42001: A New AI Management System for the Trustworthy Use of AI](#)



DID YOU KNOW?

Our cybersecurity consulting team has a monthly newsletter.

*Our cybersecurity consulting team has an exciting new resource that's delivered directly to your inbox. The newsletter, **Take Five: Security and Compliance News**, highlights five features from the desk of a CISO, covering the latest in compliance news.*

[Click here to sign up.](#)



BARR Is QSA Certified

In exciting news, **BARR is now a PCI DSS qualified security assessor (QSA) firm**—meaning our expert team of auditors can officially validate your organization's PCI DSS compliance. Read our press release for more information >>>

<https://www.barradvisory.com/blog/barr-advisory-pci-qa/>

In 2023, we successfully completed **hundreds of engagements**; partnered with industry thought leaders for **10 successful events**; featured **22 associates in news articles**; and most importantly, witnessed our clients reach new and exciting milestones. In addition to these achievements, BARR's commitment to building a world of trust through cyber resilience led to some incredible publications. Take a look at 2023's top three most viewed blogs, whitepapers, and videos from our content library.

TOP BLOGS

1



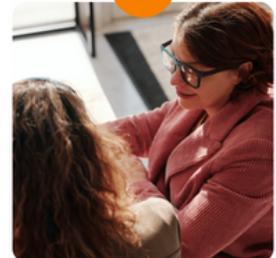
[HITRUST CSF Assessments: e1, i1, r2—What's the Difference?](#)

2



[Everything You Need to Know About the New HITRUST e1 Assessment](#)

3



[Ask the Experts—Top 5 Tips for Sounds Identity Management](#)

TOP WHITEPAPERS

1



[Focus on Foundations: HITRUST e1 Assessments](#)

2



[Proposed SEC Cybersecurity Reporting Requirements](#)

3



[Building a Risk Management Program from the Ground Up](#)

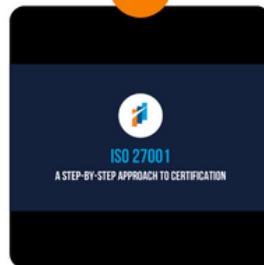
TOP VIDEOS

1



[cyBARR Chats HITRUST Edition, Episode 14: HITRUST CSF v11](#)

2

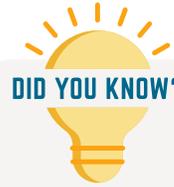


[ISO 27001: A Step-by-Step Approach to Certification](#)

3



[CSA STAR: Security Assurance for the Cloud](#)



DID YOU KNOW?

The MOVEit breach was the biggest hack of 2023.

The MOVEit breach, which began in May of 2023, is considered [one of the biggest hacks](#) of the past decade, impacting over 60 million individuals. The data breach is still unfolding, with more potential effects to come.

BARR'S 2023 TOP ACCOMPLISHMENTS



BARR Named in Top 10 Fastest-Growing Businesses

BARR ranked 8th in [Ingram's 2023 Corporate Report 100](#) for the second year in a row. The magazine spotlights 100 companies based in the greater Kansas City area that experienced the most growth over a three-year period from 2019 to 2022. During this time, BARR saw **growth of more than 529%**.



BARR Wins STEMMY Corporate Hero Award for Supporting Women in STEM

BARR was [honored by Central Exchange](#) for its active role in building up women in STEMM in the greater Kansas City area through education, growth opportunities, flexibility, and camaraderie. **At BARR, 57% of associates are women**, 56% of the management team are women, and 50% of the leadership team are women.



BARR Offers New Resource for Students and Educators

BARR teamed up with a cohort of leading cybersecurity and technology solutions firms to release a [collection of free videos](#) aimed at educating middle and high school students about cybersecurity and internet safety.

CYBERSECURITY TRENDS TO WATCH IN 2024

As we dive into 2024, several trends are shaping the future of cybersecurity. [Take a look at four key trends:](#)

- 1 The Rise of Cybersecurity AI Standards**
- 2 Ransomware Tactics Continue to Grow**
- 3 Zero Trust as a Core Business Function**
- 4 National U.S. Data Privacy Act Likely**



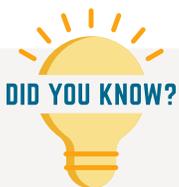
NEW CASE STUDY ALERT



Learn how BARR's flexibility and collaboration helped guide Shockwave Medical to achieve ISO 27001, increased business growth, and more.

Read here >>>

https://www.barradvisory.com/case-study_shockwave-medical/



DID YOU KNOW?

BARR's audit reports are delivered early 40% of the time.

*We know your time is valuable, which is why we work efficiently so you can focus on what you do best. Not only do we deliver our reports in a timely manner, but **they come with quality guarantee.***

WHAT MAKES US UNIQUE?

WE CARE.

*As a smaller company, I was concerned about the level of effort for our HITRUST engagement. BARR auditors and the tools provided made prioritizing upcoming deliverables and tracking follow-up easy to manage. My background is in security consulting and I've performed readiness assessments for clients in the past. **This was by far the smoothest and most positive experience I've had working with an auditor.***

—Christopher Magill, [Molecular Testing Labs](#)

WE KEEP IT SIMPLE.

*BARR **accurately and clearly explained the SOC 2 Type 2 renewal process** and individual controls, making it very easy for our organization to respond.*

—Joshua Strasburg, [Globalgig](#)

WE'RE APPROACHABLE.

*I appreciate BARR's non-aggressive approach. **They provide support when we're ready to extend our program's scope**, celebrate our growth and success without futile pressure, and provide valuable insight and recommendations when available.*

—Bata Dieso, [C2FO](#)

About Us



Who We Are

At BARR, we build trust through cyber resilience. Our mission is to protect the world's data, people, and information networks through a human-first approach to cybersecurity and compliance.



Who We Serve

BARR is a trusted advisor to some of the most innovative technology and SaaS providers across the globe.



What We Do

We specialize in cybersecurity and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure and Google Cloud.



How We Do It

By providing unparalleled service, following the data, and focusing on security first, we take a comprehensive approach for every client we serve.

BARR'S SERVICES

ATTEST

- SOC Examinations
- Healthcare Compliance (HITRUST, HIPAA)
- Certification to ISO Standards
- CSA STAR
- Payment Card Industry (PCI DSS)

- Privacy Assessments (i.e. GDPR, Microsoft DPR, CCPA, GLBA)

CONSULTING

- Government Assessments (i.e. NIST, CMMC, FedRAMP, DFARS)
- Penetration Testing and Vulnerability Assessments
- Policy and Procedure Documentation

- Risk Assessments

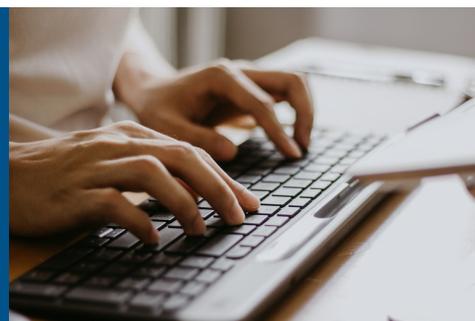
- Security Project Management

- Security Questionnaires

- Vendor Assessments

- Virtual CISO (vCISO) Advisory

Want to learn more about BARR and how we can help your organization meet your security and compliance goals? [Contact us](#) today.





BARR Advisory: The Security You Need. The Compliance to Succeed.
For all the latest BARR Advisory news, visit our website at barradvisory.com.



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